

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 20 2003

JUST TELL THE TRUTH INCORPORATED
C/O WILLIAM V DEPAULO
179 SUMMERS STREET, SUITE 232
CHARLESTON, WV 25301-2163

Employer Identification Number:
20-1677780
DLN:
305161069
Contact Person: FRED HYMOWITZ ID# 11016
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
July 31
Form 990 Required:
YES
Effective Date of Exemption:
September 29, 2004
Contribution Deductibility:
NO

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(04) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Information for Organizations Exempt Under Sections Other Than 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

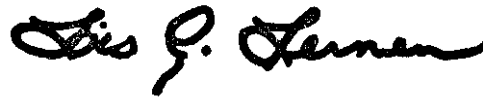
Contributions to you are not deductible by donors under section 170(c)(2) of the Code.

You are required under section 6113 to include an express statement (in a conspicuous and easily recognizable format) in any fundraising solicitation (including a solicitation for membership dues payment) that contributions and gifts are not deductible as charitable contributions for Federal income tax purposes. Section 6113 does not apply, however, if your annual gross receipts are normally \$100,000 or less, or if your solicitations are made to no more than ten persons during a calendar year. The law provides penalties for failure to comply with this requirement, unless the failure is due to reasonable cause.

Letter 948 (DO/CG)

JUST TELL THE TRUTH INCORPORATED

Sincerely,

A handwritten signature in black ink, reading "Lois G. Lerner". The signature is written in a cursive style with a large, prominent initial "L".

Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Information for Organizations Exempt Under Sections Other
Than 501(c) (3)